

**Frito-Lay
Party Size
Chips**

\$4.99
ea

9.75 - 15oz. Assorted varieties.



**Red Baron
Deep Dish
Pizza**

\$3.99
ea

10 - 11 oz. Assorted varieties. In the freezers.



Essential Everyday



Syrup

\$2.49
ea

24 oz. Assorted varieties.

Oats

\$2.49
ea

18 oz. Old Fashioned or Quick.



**Ritz
Crackers
Family Size**

\$4.79
ea

20.7 oz Regular, or 17.8 oz Fresh Stack.



**Parrot
Coconut
Water**

\$1.19
+crv

16.4 oz can



**Land O Frost
Sub Kits**

\$6.99
ea

20 oz. Assorted varieties.



Gamesa Marias

\$3.89
ea

19.7 oz.



**McCormick
Salt & Pepper
Grinders**

\$1.99
ea

1 - 2 oz. Assorted varieties.



**Gallo
Italian Dry
Salame**

\$3.89
ea

7 oz.



AD EFFECTIVE April 25 - May 1, 2024

Supplies limited to stock on hand.

**Do it
Best**

Hardware & Variety



BILL SEZ . . . You might be amazed at how complex the purchasing for these ads can be at times. First, we purchased a shipping carton of the Apple Watch and Smartphone stands from a company that buys huge lots of merchandise from national chains going out of business, or discontinuing a category of business. A lot of the deeply discounted cool stuff in Holiday Lane is from such inventory liquidators. That allows us to sell some stuff at lower prices than you will find anywhere in town or on the internet.

The heavy duty can crushers are from a regular supplier that is closing them out since they were so expensive due to their being SO heavy duty that customers couldn't justify spending so much for a can crusher!

The last two items, ultra-light kneepads, and white polishing compound, were on special from two manufacturers. This gives you another glimpse into the complexity of operating our local Super market and general store.



**Cell Phone &
Watch Stand**

\$1.99
ea

Save \$3

Holds your smart watch & smart phone. Soft silicone exterior is gentle on your devices. Rigid plastic core. In Holiday Lane.



**Heavy Steel
Can Crusher**

\$9.99
ea

Save \$23

16" compaction arm provides crushing leverage. Compaction chamber accepts 12 or 16 oz. cans. 4 mounting screws included. In Aisle 7B. #624753



**Molded Foam Ultra
Light Knee Pads**

\$4.99
pair

Save \$20

Pair includes adjustable elastic straps for a secure and comfortable fit. Hook & loop fasteners for convenience. One size fits all. In Aisle 3A. #394505



**No. 7 White Paste
Polishing Compound**

\$3.99
ea

Save \$170

10 oz. Removes stains, light scratches. Safe for all car finishes. In Aisle 2A. #575960

ECHO RECYCLING
760-220-4232

On the Northeast side of the parking lot.
Open Tuesday - Saturday
9AM - 4PM
Closed for Lunch Noon to 1PM.
Aluminum crv **\$1.65/lb**
#1 Plastic crv **\$1.33/lb**
Pricing good thru May 1, 2024

LIMITS & MULTIPLE PRICING
Please, unless otherwise indicated, ON AD ITEMS, NO MORE THAN 6 TOTAL (including all flavors or varieties) OF ANY ITEM, PER FAMILY, DURING THE AD PERIOD, AT THE SALE PRICE, except in produce and meat, which are limited to normal retail quantities, or which carry limits specifically stated. Sorry, we must reserve the right to further limit or refuse sales.
MULTIPLE PRICING: When purchasing items in quantities more or less than the multiple stated, the register is built automatically to charge the "each" price times the quantity. (Example: Price of item is 3/\$1. The price of: one = 34¢, two = 68¢, three = \$1, four = \$1.34, five = \$1.68, six = \$2.00).

SERVICES AT CROSSROADS CENTER

LUCERNE VALLEY MARKET & HARDWARE (760) 248-7311
e-mail address: info@lucernevalleymarket.com
website: lucernevalleymarket.com

WASH N SHOP COIN LAUNDRY

AT THE SERVICE COUNTER In the store
• PAYMENT STATION SCE, Frontier, Verizon
• PACKAGE EXPRESS -- UPS only
• COPIES • FAX SERVICE

FIRST FOUNDATION BANK 248-2717
DR. ASHOK MELVANI M.D. 248-1070

ECHO RECYCLING 220-4232
PRESCRIPTION DELIVERY
Rancho Drugs - 242-4900
Tues. Noon, Wed. & Fri. 1:30pm

TO KNOW MORE ABOUT THOSE WHO SPONSOR THIS STORE, SEE
<http://thenewlightcls.com>